# Web Launch Checklist

## Performance

- Images Optimized
- Reduced Page Weight and Requests
- Limited Web Font Usage
- GZIP and JS/CSS Minified
- Implemented HTTP/2
- Async and Defer Attributes Added
- Resource Hinting Added
- Cache Headers Set
- Consider Service Workers
- Run Testing

## SEO

- Page-Specific Keywords Set
- Google Analytics and Google Search Console Setup
- XML Sitemap Created and Submitted
- Robots.txt Created
- Scanned for Broken Links and Crawl Problems
- Canonical Links Set
- Rich Snippets and Structured Data Added
- Facebook and Twitter Cards Created
## Security
- [ ] HTTPS Set Everywhere
- [ ] Security Headers Set
- [ ] Sanitized and Limited User Input/Parameters
- [ ] Password Hashes Stored in scrypt or bcrypt
- [ ] Rate Limited Slower API paths

## Functionality
- [ ] Made Compatible with Browsers and Platforms
- [ ] Responsive Analysis Done
- [ ] Inputs are Mobile Optimized

## Content
- [ ] Checked Spelling and Readability
- [ ] Contact Details and Social Media Reviewed
- [ ] Links Analyzed
- [ ] Created Favicon and App Icons
- [ ] Created Custom 404 and Offline Pages

## Accessibility
- [ ] Contrast Analyzed
- [ ] Keyboard Navigation Added
- [ ] Menus Analyzed
- [ ] Non-Textual Elements Have Alt Tags
- [ ] Forms Analyzed